

Alef Barbeli de Lima

Full Stack Developer - Node/ TypeScript/ PHP/ Vue/ React

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Summary

Hello! ☺

I'm Alef, a Senior Full Stack Engineer with 10+ years of experience building scalable, high-performance web applications for global companies, with a strong focus on frontend architecture and e-commerce platforms.

I have hands-on experience with modern technologies such as Vue, React, Nuxt, TypeScript, GraphQL, Node.js, Nest.js, Tailwind CSS, and headless commerce architectures. Throughout my career, I've worked extensively in complex web software environments, integrating and scaling platforms like Magento (1 & 2), Commercetools, SAP Commerce, Oracle Commerce Cloud, Prestashop, Shopify and VTEX.

Across different projects, I've helped teams improve performance, scalability, and developer experience by designing reusable frontend patterns used by millions of users, optimizing data-fetching strategies, and contributing to open-source projects used by hundreds of companies, including the core Magento 2 integration at Vue Storefront.

In addition to my technical skills, I'm known for my clear communication, collaborative mindset, and ability to work in fast-paced, distributed teams. I've worked with international teams across different time zones and cultures, always focusing on delivering value and building maintainable solutions.

I'm currently based in São Paulo, Brazil, with proficient English communication and writing, and I'm open to remote opportunities and relocation. I'm especially motivated by projects that value innovation, autonomy, and continuous learning.

Skills

Node.js • TypeScript • Vue.js • React • NestJS • GraphQL • Nuxt.js • Next.js

Work Experience

Senior Software Engineer

Nov 2025 – Feb 2026 • 3 mos

Samsung SDS LATAM • Full-time

São Paulo, Brazil

Technologies: Node.js • Kubernetes • Elastic Stack • NestJS • Fastify

Worked on the **Integrations team within Samsung's e-commerce area**, developing and maintaining backend services and APIs responsible for connecting internal systems and third-party platforms. Built scalable services using **Node.js with Nest.js and Fastify**, deployed on **Samsung Cloud Platform** with **Kubernetes**, and supported observability and reliability through **Elastic**, ensuring stable and high-availability e-commerce integrations.

Senior Software Engineer

May 2024 – Aug 2025 • 1 yr 3 mos

270B Agency • Full-time

Remote

Technologies: Vue.js • PHP • WordPress • Laravel • Linux System Administration

Acted as the **sole backend engineer** at the agency, responsible for the development, maintenance, and scalability of backend systems for **dozens of client projects**, primarily built with **PHP and WordPress**. Developed custom themes, plugins, and integrations, and also built bespoke applications using **Laravel**, handling deployments and basic **Linux system administration** to ensure reliability and performance across multiple client environments.

Frontend Engineer

Jul 2023 – Mar 2024 • 8 mos

Pasquali Solution - FEBRAFAR • Full-time

São Paulo, Brazil

Technologies: Svelte • Vue.js • PHP • Laravel • Node.js

Developed an **internal tool for customer base management**, enabling the delivery of **personalized push notifications and SMS campaigns** with promotions and discount coupons. Built the frontend using **Svelte**, developed backend services with **PHP (Laravel)**, and maintained a **legacy system built with Vue.js and Node.js**, ensuring continuity and stability of existing business-critical workflows.

Software Engineer

Jul 2021 – Jul 2022 • 1 yr

Vue Storefront • Full-time

Wrocław, Poland

Technologies: Nuxt.js • Headless • Magento • Vue.js • SAP Commerce

Worked on **core open-source integrations** at Vue Storefront, developing and maintaining large-scale **headless e-commerce connectors**. Led the implementation of the **Click & Collect feature using Commercetools custom APIs**, and was responsible for the **Vue Storefront integration with Magento 2**, establishing reusable patterns and standards adopted across multiple integrations. Built solutions using **Vue, Nuxt, JavaScript, TypeScript, GraphQL and Node.js**, contributing to scalable, high-quality integrations used by companies worldwide.

Senior Frontend Engineer

Nov 2019 – Jun 2021 • 1 yr 7 mos

Kovi • Full-time

Remote

Technologies: GraphQL • TypeScript • AWS • Headless CMS • Node.js

Worked on the development of **Kovi Signup**, a headless frontend application responsible for the **end-to-end vehicle rental registration flow**, including form validation, document verification, and user account creation. Built using **Vue.js, Nuxt, JavaScript and TypeScript**, with **Vuex** for state management and **GraphQL** as the primary interface with backend services, deployed on **AWS** for scalability and reliability. Also contributed to the **Kovi Design System**, supporting multiple web applications (and partially mobile), leading efforts to migrate from **Vue 2 to Vue 3** using **vue-demi** and building reusable, production-grade UI components.

Education

Bachelor's degree: Software Engineering

Feb 2022 – Jul 2025 • 3 yrs 5 mos

FIAP - Faculdade de Informática e Administração Paulista

São Paulo, Brazil

• Bacharelado em Engenharia de Software, FIAP - Faculdade de Informática e Administração Paulista

Languages

Portuguese (Native or bilingual proficiency)

English (Professional working proficiency)